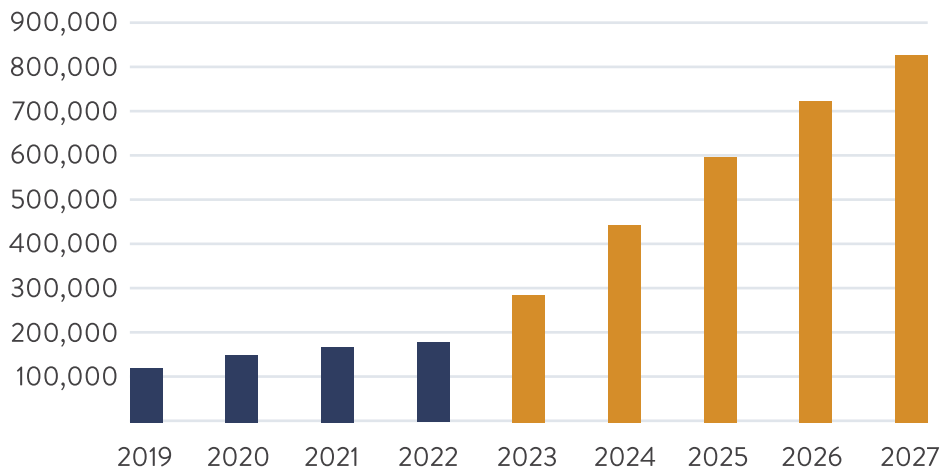




MADDA STUDIO

Madda Studio is a handmade textile studio preserving and evolving traditional artisan craft and working with talented artisan dyers, spinners and weavers in Southern Mexico. Collaborating with more than 46 indigenous artisans, Madda produces luxury textiles using natural dyes and locally sourced materials for contemporary and traditional interiors. We are growing from 5 sales outlets in 2022 to 10 sales outlets in 2023. In order to meet the sales growth we need capital to help our production meet the demand.

Increase yarn reserves	Yarn wash & carding machine & building	Dye Studio Expansion	Weaver Workshop Expansion	Administration & Staff
<p>Everything starts with having more yarn</p> <p>Having yarn on hand will decrease product delivery time by approximately 6 weeks.</p> <ul style="list-style-type: none"> • Increase output • More efficient • Ability to get more sales and produce them 	<ul style="list-style-type: none"> • Remove the most laborious & tiring part of hand spinning yarn • Triple yarn production of each spinner • Increase women who are employed • Triple over all yarn production for Madda Studio 	<p>Inventory of pre-dye yarn reserved for standard designs</p> <ul style="list-style-type: none"> • Expand storage space for: <ul style="list-style-type: none"> – Yarn reserves – Finished products – Looms for new product development • Increase the dyed yarn output for rugs by 50% • Reduce rug lead time 	<ul style="list-style-type: none"> • Increase the number of looms from 3 to 5 • Double the yarn storage capacity • Improve and expand completed rug storage capacity • Expand and organize existing loom tools (Combs, Heddles, etc.) 	<ul style="list-style-type: none"> • Manage production capacity expansion projects listed below for first year • Following years expanded production/sales will cover ongoing salary cost • Bilingual Oaxaca based textile and business background
\$20,000	\$100,000	\$25,000	\$15,000	\$17,000
Total Investment Needed to Reach Next Level of Expansion & Production				
\$177,000				



PROJECTED SALES

Currently	After Investment
46 employees	75 - 120 employees
Part-time	All full-time
87% female	+ women

The investment will allow Madda Studio to provide more jobs in the area to support more families. All of our workforce will become full-time securing economic stability and supporting the local community to encourage cultural preservation.

