



Help Digitize a Business

Introduction

The COVID-19 pandemic has highlighted the crucial importance of digitalization for the handmade industry and beyond. The worldwide value of the handmade and creative manufacturing sector is fast-growing: it is already the second-largest employer globally (after agriculture), supplying some of the world's largest retailers.

Handmade Sector - Size

\$1T
by 2023

300M
Employed

74%
Women

61%
Rural

56%
Youth

90% of producers have internet access

Despite the sector's enormous potential and widespread use of internet-enabled mobile phones, micro/small enterprises continue to run on analog systems with little access to digital business management tools.

Opportunities and Barriers

Powered by People has created a digital production and business management system for the handmade sector to enable production by remote communities, automation, communications, data collection and reporting. Our system is designed for users with beginner-level technology knowledge, but training and support is still a requirement during the one-time onboarding process.

Become a Technology Onboarding Sponsor

Powered by People are looking to partner with philanthropists, donors and investors who want to help producers digitalize so they can participate more directly in the post-COVID-19 global economy. It costs \$2,500 and takes three months to digitalize a business's processes, then train and onboard them to the Powered by People technology. The handmade sector is one of very few with substantial cross-cutting impact on multiple SDGs.

While businesses can cover the monthly subscription costs, most are looking for an onboarding sponsor

SDG1 SDG5 SDG8 SDG12 SDG13

About Powered by People

Powered by People is a technology platform building mobile-first digital distributed production tools for remote workforces in creative manufacturing and beyond. With digital tools, financing solutions and ultimately a marketplace connecting producers and buyers, we are giving the industry the enablers it needs to become a mainstream manufacturing partner for the fashion, accessories and home décor industry.

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